

HAWKEYE LIFE

COMMUNITY ENGAGEMENT REPORT AUGUST 2021 - MAY 2022*



TOTAL COMMUNITY ENGAGEMENT HOURS

2,665 HOURS



ECONOMIC IMPACT

**\$76,070
VALUE**

(VALUED AT \$24.69
PER HOUR**)



TOP 3 ORGANIZATIONS

- 1) STUDENT-ATHLETE ACADEMIC SERVICES SPONSORED EVENTS (I.E. DAY OF CARING, BOOK HAWKS, SENIOR BINGO, ETC.)
- 2) HABITAT FOR HUMANITY (I.E. HOME BUILDS)
- 3) UI CENTER FOR ADVANCEMENT (I.E. VOLUNTEER DONOR APPRECIATION EVENTS)



VOLUNTEER PARTICIPATION

58%

(COMPARED TO 18% IN
2018-2019, OUR LAST FULL
YEAR OF ENGAGEMENT)



TOP TEAMS BY IMPACT SCORE

1. GYMNASTICS
2. SOFTBALL
3. TENNIS
4. W GOLF
5. W BASKETBALL
6. BASEBALL
7. VOLLEYBALL
8. SOCCER
9. M BASKETBALL
10. SWIMMING & DIVING

IMPACT SCORE CALCULATED =

- TEAM PARTICIPATION RATE
- HOURS PER STUDENT-ATHLETE
- COUNTS FOR TEAM SIZE



DAY OF CARING

- ANNUAL SPRING EVENT IOWA CITY AREA
- COLLABORATION WITH JWC UNITED WAY
- 200+ STUDENT-ATHLETES PARTICIPATE ANNUALLY

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"HAWKEYE 5" ACHIEVEMENT

- 5 HOURS
192 STUDENT-ATHLETES
- 25 HOURS
7 STUDENT-ATHLETES
- 50 HOURS
4 STUDENT-ATHLETES

*BASED ONLY ON INFORMATION RECORDED IN HELPER-HELPER

**FOR MORE ON ECONOMIC IMPACT VISIT:

[HTTPS://INDEPENDENTSECTOR.ORG/VALUE-OF-VOLUNTEER-TIME-2022/](https://independentsector.org/value-of-volunteer-time-2022/)

SEE THE IMPACT!

- FOLLOW US ON INSTAGRAM - @UISAAS
- DAY OF CARING PHOTOS HERE: <https://bit.ly/3McUBFB> (password: Herky)



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