HAWKEYE LIFE
COMMUNITY ENGAGEMENT REPORT
AUGUST 2023 - MAY 2024*

TOTAL COMMUNITY ENGAGEMENT HOURS
3,829 HOURS

ECONOMIC IMPACT
$121,766 VALUE
(VALUED AT $33.49 PER HOUR**)

TOP 3 ORGANIZATIONS
STEAD FAMILY CHILDREN’S HOSPITAL
BOOK READING, TEEN NIGHTS, HAWK NIGHTS, PATIENT VISITS

HABITAT FOR HUMANITY
I.E. TEAM BUILDS, ETC.

SAFE HAVEN ANIMAL SHELTER
I.E. DOG/SOCIALIZATION, SHELTER CLEANUP, ETC.

TOP TEAMS BY IMPACT SCORE
1. FIELD HOCKEY
2. WOMEN’S GOLF
3. SWIMMING & DIVING
4. FOOTBALL
5. GYMNASTICS
6. SOCCER
7. TENNIS
8. WOMEN’S TRACK & FIELD/XC
9. WOMEN’S BASKETBALL
10. SOFTBALL

IMPACT SCORE CALCULATED =
- TEAM PARTICIPATION RATE
- HOURS PER STUDENT-ATHLETE
- COUNTS FOR TEAM SIZE

DAY OF CARING
- ANNUAL SPRING EVENT
- IOWA CITY AREA
- COLLABORATION WITH JWC UNITED WAY
- 220+ STUDENT-ATHLETES PARTICIPATE ANNUALLY
- $60,000 5-YEAR ECONOMIC IMPACT

2024 GOLDEN HERKYS COMMUNITY IMPACT WINNERS
Most Individual Hours: Jacey Wittel - Field Hockey
Most Team Hours: Football
Highest Impact Score: Field Hockey

"HAWKEYE 5" ACHIEVEMENT
- 5 HOURS
  254 STUDENT-ATHLETES
- 25 HOURS
  21 STUDENT-ATHLETES
- 50 HOURS
  2 STUDENT-ATHLETES

*BASED ONLY ON INFORMATION RECORDED IN HELPER-HELPER
**FOR MORE ON ECONOMIC IMPACT VISIT: HTTPS://INDEPENDENTSECTOR.ORG/VALUE-OF-VOLUNTEER-TIME

SEE THE IMPACT!
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