HAWKEYE LIFE
CAREER DEVELOPMENT REPORT
AUGUST 2023-MAY 2024

DISCOVERY
- MAJORS/MINORS EXPLORATION
- STRENGTHS ASSESSMENTS
- GOAL SETTING
- FINANCIAL LITERACY FOUNDATIONS

GROWTH
- RESUME BUILDING
- FINANCIAL LITERACY - BUDGETING AND CREDIT
- JOB SHADOWING / NETWORKING
- LINKEDIN

TRANSITION
- ALUMNI NETWORK
- POST-GRADUATE PLANNING
- FINANCIAL LITERACY - INVESTING, PREPARING FOR REAL WORLD

APPLICATION
- INTERVIEW SKILLS
- FINANCIAL LITERACY - NIL / TAXES
- POLK COUNTY CAREER FAIR - DSM, IA

CONNECTING @ CARVER CAREER FAIR
- 6 UI GRADUATE / PROFESSIONAL SCHOOLS
- 21 HIRING COMPANIES

67% STUDENT-ATHLETE PARTICIPATION IN CAREER DEVELOPMENT PROGRAMMING

FINANCIAL LITERACY
- 209+ STUDENT ATTENDEES
- TOPICS: NIL & TAXES, BUDGETING, INVESTING, RETIREMENT

200+ 1:1 CAREER COUNSELING MEETINGS

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