

HAWKEYE LIFE

CAREER DEVELOPMENT REPORT AUGUST 2023-MAY 2024

DISCOVERY

- MAJORS/MINORS EXPLORATION
- STRENGTHS ASSESSMENTS
- GOAL SETTING
- FINANCIAL LITERACY FOUNDATIONS



GROWTH

- RESUME BUILDING
- FINANCIAL LITERACY- BUDGETING AND CREDIT
- JOB SHADOWING / NETWORKING
- LINKEDIN



TRANSITION

- ALUMNI NETWORK
- POST-GRADUATE PLANNING
- FINANCIAL LITERACY- INVESTING, PREPARING FOR REAL WORLD



APPLICATION

- INTERVIEW SKILLS
- FINANCIAL LITERACY- NIL / TAXES
- POLK COUNTY CAREER FAIR- DSM, IA



CONNECTING @ CARVER CAREER FAIR

- 6 UI GRADUATE / PROFESSIONAL SCHOOLS
- 21 HIRING COMPANIES

200+

1:1 CAREER COUNSELING MEETINGS

67%

STUDENT-ATHLETE PARTICIPATION IN CAREER DEVELOPMENT PROGRAMMING

FINANCIAL LITERACY



- 209+ STUDENT ATTENDEES
- TOPICS: NIL & TAXES, BUDGETING, INVESTING, RETIREMENT



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