**HAWKEYE LIFE**

**CAREER DEVELOPMENT REPORT**

**AUGUST 2021 - MAY 2022**

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**ICON CAREER PAGE**

- **4,700+ VISITORS**
- **50 PAGES TO VISIT**

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**FINANCIAL LITERACY**

- **400+ STUDENT ATTENDEES**
- **TOPICS: INVESTING, FINANCIAL DECISION-MAKING, BUDGETING, CREDIT SCORES**
- **90% STUDENT SATISFACTION RATE**

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**GRADUATE / PROFESSIONAL SCHOOL NIGHT**

- **16 UI GRADUATE / PROFESSIONAL SCHOOLS ATTENDED**
- **9 LOCAL VOLUNTEER ORGANIZATIONS ATTENDED**
- **50 STUDENT-ATHLETES ATTENDED**

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**HAWK TO PROFESSIONALS**

- **10 STUDENTS PARTICIPANTS**
- **12 LOCAL PROFESSIONALS**
- **PARTNERED WITH AREA NONPROFITS FOR SERVICE PROJECT FOCUSING ON FOOD INSECURITY**
- **CREATED A RESOURCE GUIDE FOR FOOD DONATION**

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**DAVID FISHER POLK COUNTY I-CLUB SENIOR DINNER**

- **COLLABORATION WITH POLK COUNTY I-CLUB TO PROVIDE A NETWORKING EVENT FOR OUR SENIOR STUDENT-ATHLETES**
- **EVENT INCLUDED A SOCIAL NETWORKING HOUR, DINNER, AND SHORT PROGRAM CELEBRATING THE SENIORS**
- **26 SENIOR STUDENT-ATHLETES ATTENDED THE EVENT IN ALTOONA, IA**
- **OVER 15 UNIVERSITY OF IOWA ATHLETICS DEPARTMENT AND CAMPUS ADMINISTRATORS ATTENDED**

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