

HAWKEYE LIFE

CAREER DEVELOPMENT REPORT

AUGUST 2021 - MAY 2022



ICON CAREER PAGE
4,700+ VISITORS
50 PAGES TO VISIT



- CAREER FAIR WHERE STUDENTS COULD NETWORK, FIND FULL-TIME, PART-TIME AND INTERNSHIP OPPORTUNITIES
- OVER 25 ORGANIZATIONS ATTENDED
- 83 STUDENT-ATHLETES ATTENDED



FINANCIAL LITERACY

- 400+ STUDENT ATTENDEES
- TOPICS: INVESTING, FINANCIAL DECISION-MAKING, BUDGETING, CREDIT SCORES
- 90% STUDENT SATISFACTION RATE



GRADUATE / PROFESSIONAL SCHOOL NIGHT

- 16 UI GRADUATE / PROFESSIONAL SCHOOLS ATTENDED
- 9 LOCAL VOLUNTEER ORGANIZATIONS ATTENDED
- 50 STUDENT-ATHLETES ATTENDED



HAWKS TO PROFESSIONALS

- 10 STUDENTS PARTICIPANTS
- 12 LOCAL PROFESSIONALS
- PARTNERED WITH AREA NONPROFITS FOR SERVICE PROJECT FOCUSING ON FOOD INSECURITY
- CREATED A RESOURCE GUIDE FOR FOOD DONATION

DAVID FISHER POLK COUNTY I-CLUB SENIOR DINNER



- COLLABORATION WITH POLK COUNTY I-CLUB TO PROVIDE A NETWORKING EVENT FOR OUR SENIOR STUDENT-ATHLETES
- EVENT INCLUDED A SOCIAL NETWORKING HOUR, DINNER, AND SHORT PROGRAM CELEBRATING THE SENIORS
- 26 SENIOR STUDENT-ATHLETES ATTENDED THE EVENT IN ALTOONA, IA
- OVER 15 UNIVERSITY OF IOWA ATHLETICS DEPARTMENT AND CAMPUS ADMINISTRATORS ATTENDED



FOLLOW US ON INSTAGRAM - @UISAAS